

PARTNERSHIP PROSPECTUS

2027

BY PARTNERING WITH METROSTARS, YOUR BUSINESS WILL SUPPORT FOOTBALL PATHWAYS FOR WOMEN, MEN, GIRLS AND BOYS, CONNECT WITH OUR COMMUNITY, AND HELP CREATE OPPORTUNITIES THROUGH SPORT.


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Every lasting achievement at MetroStars has people behind it. Our partners are among those people, and I begin our 2027 season with sincere thanks for their continued belief in this club.

Throughout 2026, your support helped us bring our men's and women's programs together, sustain opportunities for young players and celebrate success across our development teams. Both reserves sides secured premierships and championships, while our Under 18 teams delivered achievements that give us confidence in the talent coming through.

These results matter. So do the opportunities created each week when a child joins a team, a coach becomes a mentor or a family finds a place within our community. Our partners help make those experiences possible.

We also recognise that a strong partnership must serve your business. We want you to feel connected to MetroStars, recognised for your contribution and welcomed into a network where relationships can develop. Through matchday experiences, brand visibility and introductions across our business community, we aim to make your involvement rewarding.

Our relationships with respected businesses, including Newtons, Beyond Bank and Foodland, reflect the trust built over many years. Our work with Aboriginal and Torres Strait Islander communities, including our annual First Nations recognition match with Beyond Bank, demonstrates how shared values can become meaningful action.

Looking ahead, our priorities are to strengthen pathways, improve facilities and build sustainable income that supports the club's future.

Whether you have stood beside us for decades or are considering joining us for the first time, I invite you to speak with our partnership team. We would welcome the opportunity to understand your goals and build a partnership you are proud to be part of.

Rob Rende

Rob Rende
President

AFFILIATED MEMBER

FOOTBALL AUSTRALIA

FOOTBALL SOUTH AUSTRALIA

TESTIMONIALS

WHAT OUR PARTNERS SAY



"We've been with MetroStars for a long time, and the partnership just keeps getting stronger. It's more than a business arrangement — it feels like family. The club's professionalism on the pitch and their passion off it make us proud to be associated with them. Every time I see our business connected with the club, I know we're investing in something meaningful — the future of South Australian football."

— Frank Ferella, Newtons Building & Landscape Supplies

"At Beyond Bank, we believe in supporting organisations that build stronger, healthier communities. MetroStars does exactly that — from their youth development programs to their scholarship and wellbeing initiatives. Partnering with the club allows us to connect with people at a grassroots level while making a tangible difference in their lives. It's a partnership built on shared values, and we're proud to be part of the MetroStars family."

— Anna Barney, Beyond Bank Australia





"We have proudly supported Metro United WFC and MetroStars over many years. That partnership has been a source of real pride, helping create pathways for women and girls across the community. With women's football now part of a united MetroStars, we look forward to building on that legacy for generations to come."

— Steve Woodcock, Woodcock Taxation and Financial Services

"Supporting MetroStars has been a natural fit for Transform Orthodontic Care. Just as we build confidence and wellbeing through healthy smiles, MetroStars inspires young people to grow through sport. The club is family-oriented, youth-focused, and deeply connected to the community - values that align perfectly with our own. Partnering with MetroStars has allowed us to engage with families in a meaningful way, while also supporting the development of young people both on and off the field."

— Dr Daniel De Angelis, Transform Orthodontic Care





PARTNERSHIP PACKAGES

2027

Partner with MetroStars in 2027 to connect your business with our football community. From shirt sponsorship and pitch signage to tailored community partnerships, we offer opportunities to support women, men, girls and boys while building your brand's visibility.

SHARED BENEFITS ACROSS ALL PACKAGES

All partners receive:

- Social media promotion and digital acknowledgement.
- Recognition through matchday announcements, scoreboard advertising and match programs.
- Listing on Club website (with link to your business).

COMMUNITY PARTNER PROGRAMS

From $2,500 (incl. GST) per season

- **Wellbeing Program Partner —** Support wellbeing and resilience initiatives for players, coaches and families.
- **First Nations Program Partner —** Support opportunities for Aboriginal and Torres Strait Islander players, celebration of NAIDOC Week & National Reconciliation Week and community engagement through the Beyond Bank First Nations Pathways Round.
- **Football Access Scholarship Partner —** Help young people facing financial barriers participate in football.





STADIUM
Ground Naming Rights

From $70,000 (incl. GST) per year, multi-year commitment

- Naming rights at TK Shutter Reserve, with the agreed venue name and usage set out in the partnership agreement and subject to required approvals.
- Category exclusivity within an agreed business category, subject to existing partner commitments.
- Use of the agreed venue name in club-controlled venue references, including the club website, social media, match information and media releases.
- Competition exposure: the club will seek use of the agreed venue name in relevant competition listings and coverage, subject to participation, venue selection, competition rules and organiser or broadcaster approval.
- Prominent signage at the agreed ground entrance and around the pitch.
- Opportunities for video and digital advertising on the scoreboard at agreed senior home matches.
- A joint announcement and media launch to promote the naming rights partnership.
- Brand recognition in agreed club marketing, including social media, email newsletters, match programs and promotional materials.
- VIP hospitality — Four complimentary places at the season launch and four at the senior presentation night, plus invitations to agreed networking events.
- First opportunity to discuss renewal before the partnership term ends, subject to the renewal process in the agreement.





PREMIER

WNPL or NPL: SENIORS, RESERVES & UNDER 18

From $30,000 (incl. GST) per season.

- Front-of-shirt sponsorship across the men's NPL or women's WNPL senior, reserves and U18 teams.
- Selected additional branding opportunities across junior teams, subject to availability and agreement.
- 10 season passes and four parking permits, subject to parking availability.
- A merchandise pack and prominent main-ground signage at an agreed location.
- Two complimentary invites to the senior presentation night.

MAJOR

WNPL or NPL: SENIORS, RESERVES & UNDER 18

From $15,000 (incl. GST) per season.

- Back-of-shirt sponsorship across the men's NPL or women's WNPL senior, reserves and U18 teams, in the agreed logo position.
- Selected additional branding opportunities across MiniRoos teams, subject to availability and agreement.
- 6 season passes and two parking permits, subject to parking availability.
- A merchandise pack and ground signage at an agreed location.





PROMOTER

BACK OF SHIRT

2027 positions are subject to availability and written confirmation.

Seniors, Reserves and U18s – from $10,000 (incl. GST) per season.

- Back-of-shirt sponsorship in the agreed logo position on the specified teams' playing shirts.
- Options across age groups:
  - Seniors/Reserves/U18s – $8,000.
  - Junior boys or girls U12–U17 — $1,750 (incl. GST) per age group, covering all boys' or girls' teams in the selected age group
- 4 season passes included.

ADVOCATE

SLEEVE AND/OR SHORTS

2027 positions are subject to availability and written confirmation.

Seniors, Reserves and U18s – from $5,000 (incl. GST) per season – Senior sleeve package.

- Sleeve sponsorship across the agreed men's NPL or women's WNPL senior, reserves and U18 teams — from $5,000 (incl. GST) per season.
- Shorts sponsorship is available on selected teams; placement, inclusions and price by agreement.
- Options across age groups:
  - Junior boys or girls U12–U17 — $800 (incl. GST) per selected age group.
  - MiniRoos boys or girls U6–U11 — $500 (incl. GST) per selected age group.
- 4 season passes included.

YOUTH

FRONT OF SHIRT

2027 positions are subject to availability and written confirmation.

MiniRoos from $1,800; juniors from $3,000 (incl. GST) per age group, per season.

- Front-of-shirt sponsorship for all boys' or girls' teams in your selected age group.
- Options across age groups:
  - Junior boys or girls U12–U17 — $3,000 (incl. GST) per selected age group.
  - MiniRoos boys or girls U6–U11 — $1,800 (incl. GST) per selected age group.
- 4 season passes.
- Main-pitch signage can be added at an agreed additional cost.

SIGNAGE & VISIBILITY

From $1,000 (incl. GST) per season.

- Main-pitch signage (2,000 mm × 800 mm).
- Clubroom signage and window advertising: locations and prices by agreement.
- Scoreboard advertising: packages, fixture coverage and prices by agreement.

BESPOKE PACKAGES

- We can create tailored partnership solutions to suit your goals and budget.
- Whether your focus is community engagement, junior development or senior football, we can tailor a package to your business objectives and the opportunities available in 2027.

Prices are in Australian dollars. Unless stated otherwise, package prices cover the 2027 season and include GST. Inclusions, team coverage, availability and any artwork, production or installation costs will be confirmed in writing before commitment.


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FOOTBALL
SOUTH
AUSTRALIA

Let’s build your 2027 partnership.

Contact Adrian to discuss your goals and available opportunities.



CONTACT

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