



PARTNERSHIP PROSPECTUS

2026

BY PARTNERING WITH METROSTARS, YOUR BUSINESS WILL STAND ALONGSIDE ONE OF AUSTRALIA'S MOST PROGRESSIVE FOOTBALL CLUBS — DRIVEN BY YOUTH DEVELOPMENT, STRENGTHENED BY COLLABORATION, AND COMMITTED TO SOCIAL RESPONSIBILITY





2025 was a truly historic year for MetroStars – and one that would not have been possible without the support of our valued partners and sponsors.

We extend our deepest thanks to our **past and existing MetroStars partners** whose commitment has helped build our club into one of South Australia's most successful and respected. Your loyalty and belief in our vision has been the driving force behind every milestone we have achieved.

We also take this opportunity to **welcome the sponsors of Metro United WFC** into the MetroStars business family. Together, you now join an outstanding network of **blue-chip South Australian and national companies** who proudly stand alongside us in driving excellence, inclusion, and community impact.

With your support, 2025 was a year of remarkable success: celebrating our 30th anniversary, securing a **third consecutive NPL SA Premiership**, lifting another **Federation Cup**, reaching the **RAA NPL Grand Final**, and competing with pride in the **Australia Cup**. Qualification for the **inaugural Australian Championship** capped a season that placed MetroStars firmly among the nation's elite.

Off the field, your contributions enabled **significant investment in TK Shutter Reserve**, creating some of the best football facilities in South Australia. Equally historic was the **reunification with Metro United WFC**, bringing women's football back home to MetroStars – a milestone made possible by the collective strength of our partners and community.

As we look ahead to 2026, our goal is clear: to build on these achievements with a united club, stronger community engagement, and ever-closer partnerships. To every partner, past, present, and new – **thank you for being part of our journey**. Together, we will continue to grow one of South Australia's most powerful football clubs – **one club, one badge, one future**.

Rob Rende

President

AFFILIATED MEMBER



TESTIMONIALS

WHAT OUR PARTNERS SAY



"We've been with MetroStars for a long time, and the partnership just keeps getting stronger. It's more than a business arrangement — it feels like family. The club's professionalism on the pitch and their passion off it make us proud to be associated with them. Every time I see our business connected with the club, I know we're investing in something meaningful — the future of South Australian football."

— **Frank Ferella, Newtons Building & Landscape Supplies**

"At Beyond Bank, we believe in supporting organisations that build stronger, healthier communities. MetroStars does exactly that — from their youth development programs to their scholarship and wellbeing initiatives. Partnering with the club allows us to connect with people at a grassroots level while making a tangible difference in their lives. It's a partnership built on shared values, and we're proud to be part of the MetroStars family."

— **Anna Barney, Beyond Bank Australia**



"We have been proud partners with Metro United WFC for 20 years. Our partnership with Metro United WFC has been a source of real pride. The club has built a lasting legacy in women's football, creating pathways for players and families across the community. As it reunites with MetroStars, we look forward to a united future that will strengthen and grow the game for generations to come."

— **Steve Woodcock, Woodcock Taxation and Financial Services**

"Supporting MetroStars has been a natural fit for Transform Orthodontic Care. Just as we build confidence and wellbeing through healthy smiles, MetroStars inspires young people to grow through sport. The club is family-oriented, youth-focused, and deeply connected to the community - values that align perfectly with our own. Partnering with MetroStars has allowed us to engage with families in a meaningful way, while also supporting the development of young people both on and off the field."

— **Dr Daniel De Angelis, Transform Orthodontic Care**





PARTNERSHIP PACKAGES

2026

At MetroStars, we don't just offer sponsorship — we offer partnership. Shirt sponsorship, pitch signage, and tailored packages provide the visibility your brand deserves, while helping us deliver programs that shape healthier, more connected communities.

SHARED BENEFITS ACROSS ALL PACKAGES

All partners receive:

- Social media promotion and digital acknowledgment.
- Recognition in matchday announcements, scoreboard reel and programs.
- Exposure on Clubroom Sponsors TV.
- Listing on Club website (with link to your business).

COMMUNITY PARTNER PROGRAMS

● From \$2,500 (inc GST)

- **Wellbeing Program Partner** – Supporting mental health and resilience across players, coaches, and families.
- **Indigenous Program Partner** – Partnering with SAASTA, celebrating NAIDOC & Reconciliation Week, and our Indigenous Recognition Match with Beyond Bank.
- **Underprivileged Scholarship Program** – Helping disadvantaged youth access football through scholarships.



STADIUM

Club Facility

● **From \$60,000 (inc GST) per year, multi-year commitment**

- Exclusive naming rights at TK Shutter Reserve (e.g. [Your Brand] Stadium).
- Category exclusivity within partner's industry sector.
- Brand integration across all official club communications, fixtures, and matchday references (website, social media, livestreams, press releases).
- Exposure through official competition channels:
 - Ground name published by Football South Australia across League and Cup fixtures, results, and livestreams.
 - Naming rights promoted nationally through Football Australia in the Australia Cup and Australian Championship competitions, ensuring broadcast and media exposure well beyond South Australia (when qualified).
- Prominent signage on stadium entry point and around the pitch.
- Video commercial opportunities and digital adverts on scoreboard during senior matchdays.
- Joint PR & media launches for naming rights deal, maximising earned media exposure.
- Digital integration – recognition on all club marketing (social media, EDMs, match programs, and promotional materials).
- VIP hospitality package – Complimentary invitations (4 off) to season launch and club senior presentation night and networking opportunities.
- Priority renewal rights at the end of the term.



PREMIER

SENIORS, RESERVES & UNDER 18

● **From \$30,000 (inc GST)**

- Front-of-shirt sponsorship (Seniors, Reserves, U18s).
- Exposure across Junior teams U12–U17 (where available).
- 10 season passes + parking (subject to availability).
- Merchandise pack + prominent main ground signage.
- Invite to senior presentation night.

MAJOR

SENIORS, RESERVES & UNDER 18

● **From \$15,000 (inc GST)**

- Back-of-shirt sponsorship (Seniors, Reserves, U18s).
- Exposure across Mini-roo teams U6–U11 (where available).
- 6 season passes + parking (subject to availability).
- Merchandise pack + ground signage.



PROMOTER

BACK OF SHIRT

Numerous Packages available on first come, first choice basis

From \$10,000 (inc GST) - Seniors (Scaled Options for Juniors / MiniRoos)

- Back-of-shirt sponsorship.
 - Options across age groups:
 - Seniors/Reserves/U18s – \$8,000.
 - U12–U17 – \$1,750 per chosen age group.
 - U6–U11 – \$800 per chosen age group.
 - 4 season passes included.
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ADVOCATE

SLEEVE AND/OR SHORTS

Numerous Packages available on first come, first choice basis

From \$5,000 (inc GST) - Seniors (Scaled Options for Juniors / MiniRoos)

- Sleeve sponsorship (Seniors/Reserves/U18s – \$5,000).
- Options across age groups:
 - U12–U17 – \$800 per chosen age group.
 - U6–U11 – \$500 per chosen age group.
- 4 season passes included.

YOUTH

FRONT OF SHIRT

Numerous Packages available on first come, first choice basis

From \$1,800 (inc GST) - Juniors & MiniRoos

- Front-of-shirt sponsorship for chosen age group(s).
 - Options across age groups:
 - U12–U17 – \$3,000 per chosen age group.
 - U6–U11 – \$1,800 per chosen age group.
 - 4 season passes.
 - Optional main pitch signage for added visibility.
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SIGNAGE & VISIBILITY

From \$900 (inc GST)

- Main pitch signage (2000mm x 800mm).
 - Clubroom signage & window displays.
 - Scoreboard advertising available.
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BESPOKE PACKAGES

- We can create tailored partnership solutions to suit your goals and budget.
- Whether your focus is grassroots, youth, or elite exposure — MetroStars will ensure your brand is seen and celebrated.






CONTACT

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